**JEFFREY BEZOS**

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EDUCATION

**Babson College, School of Business | Wellesley, MA | May 2026**

**Candidate for Bachelor of Science in Business Administration**

**Intended Concentration - Entrepreneurship**

Relevant Coursework: Financial Accounting, Marketing, Business Analytics

Cumulative GPA: 3.77/4.0; Consecutive Dean’s List Awards

PROFESSIONAL EXPERIENCE

**Founder & Manager | Amazon.com | Wellesley, MA | August 1994 – May 2024**

• Created an online marketplace for students to buy and sell textbooks, securing partnerships with local bookstores and vendors, driving a 50% increase in student users in the first semester.

• Expanded platform offerings to include general goods, streamlining order fulfillment processes, reducing delivery times by 25%, and improving customer satisfaction by 30%.

• Implemented digital marketing strategies, leading to a 200% increase in site traffic within six months and broadening brand awareness across campus.

**Product Management Intern | TechBank Inc. | Boston, MA | Summer 2023**

• Analyzed financial market trends to support investment strategies, contributing to a 15% improvement in portfolio performance for high-net-worth clients.

• Optimized internal transaction processes, reducing processing time by 20%, and enhancing client satisfaction scores by 10%.

• Conducted comprehensive market research, informing the successful launch of a new digital product line, contributing to a 10% revenue increase in the first quarter.

**Operations Assistant | Babson Dining Services | Wellesley, MA | Fall 2022 - Spring 2023**

• Assisted in streamlining daily operations, improving order accuracy by 10% and reducing wait times during peak hours by 15%.

• Collaborated with management to optimize inventory tracking, which led to a 12% reduction in food waste.

• Enhanced overall dining experience through improved service delivery, resulting in a 20% increase in student satisfaction survey ratings

LEADERSHIP

**President | Babson Entrepreneurship Club | Wellesley, MA | September 2022 - Present**

• Organize campus-wide events and speaker series, increasing club membership by 40% and securing a 25% increase in funding through sponsorships and partnerships with local businesses.

**Peer Mentor | First-Year Seminar Program | Wellesley, MA| October 2023 - Present**

• Mentored over 15 first-year students, providing guidance on adjusting to college life and pursuing academic and entrepreneurial goals, with 90% of mentees reporting improved confidence and engagement.

SKILLS & INTERESTS

**Languages:** English (Fluent), Spanish (Fluent)

**Skills:** Strategic Planning & Analysis, Project Management, Process Optimization, E-commerce & Retail, Team Leadership & Collaboration, Data-Driven Decision Making, Business Development, Effective Communication

**Technical Proficiencies:** Instagram, Canva, TikTok, AWS, Minitab, RStudio, Microsoft Office

**Interests:** Robotics, House Music, Social Impact, Health & Wellness